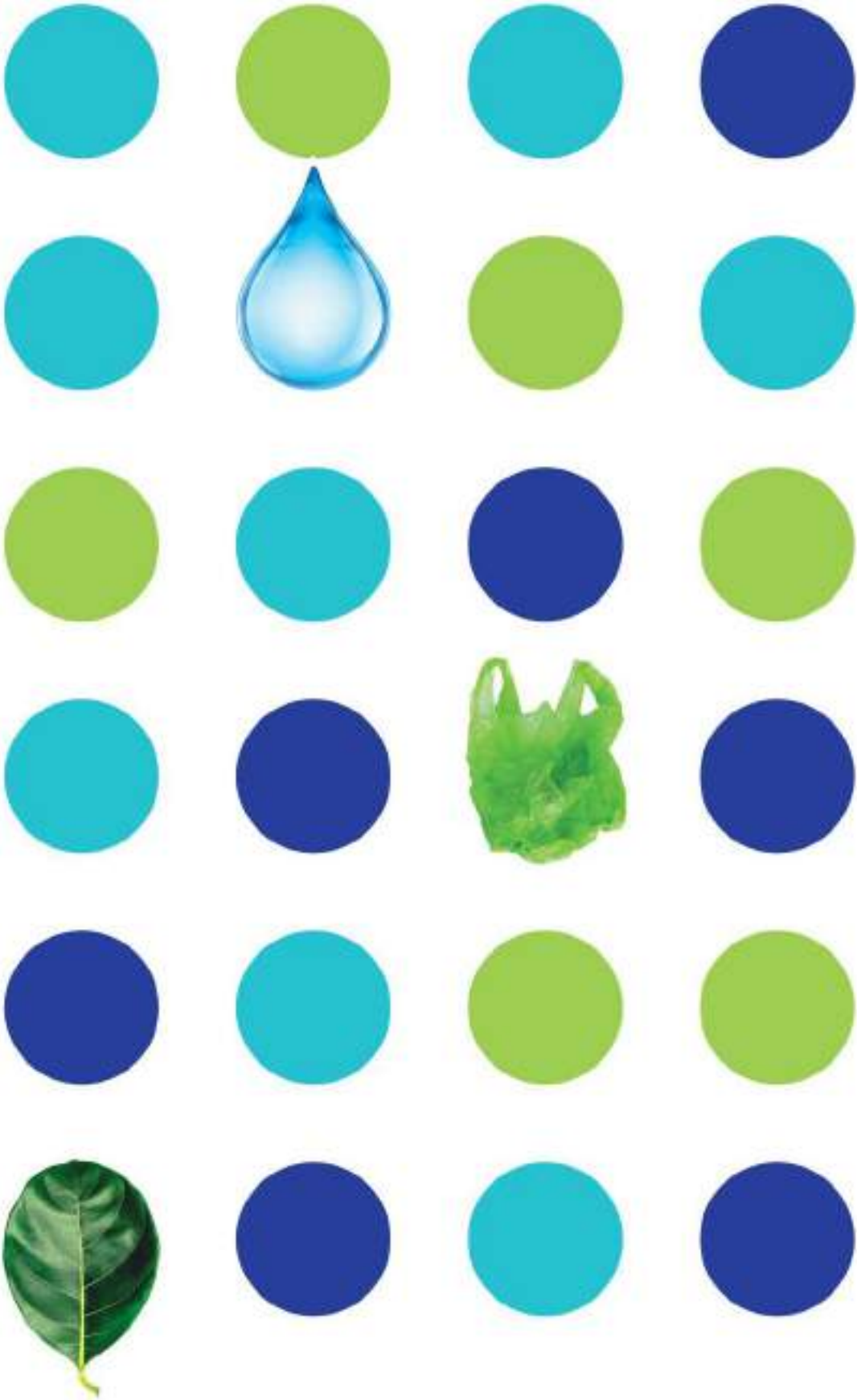


Guide to a sustainable,  
future ready  
and luxurious life  
by **KEKARAV** -  
Pune's finest  
gated villa community



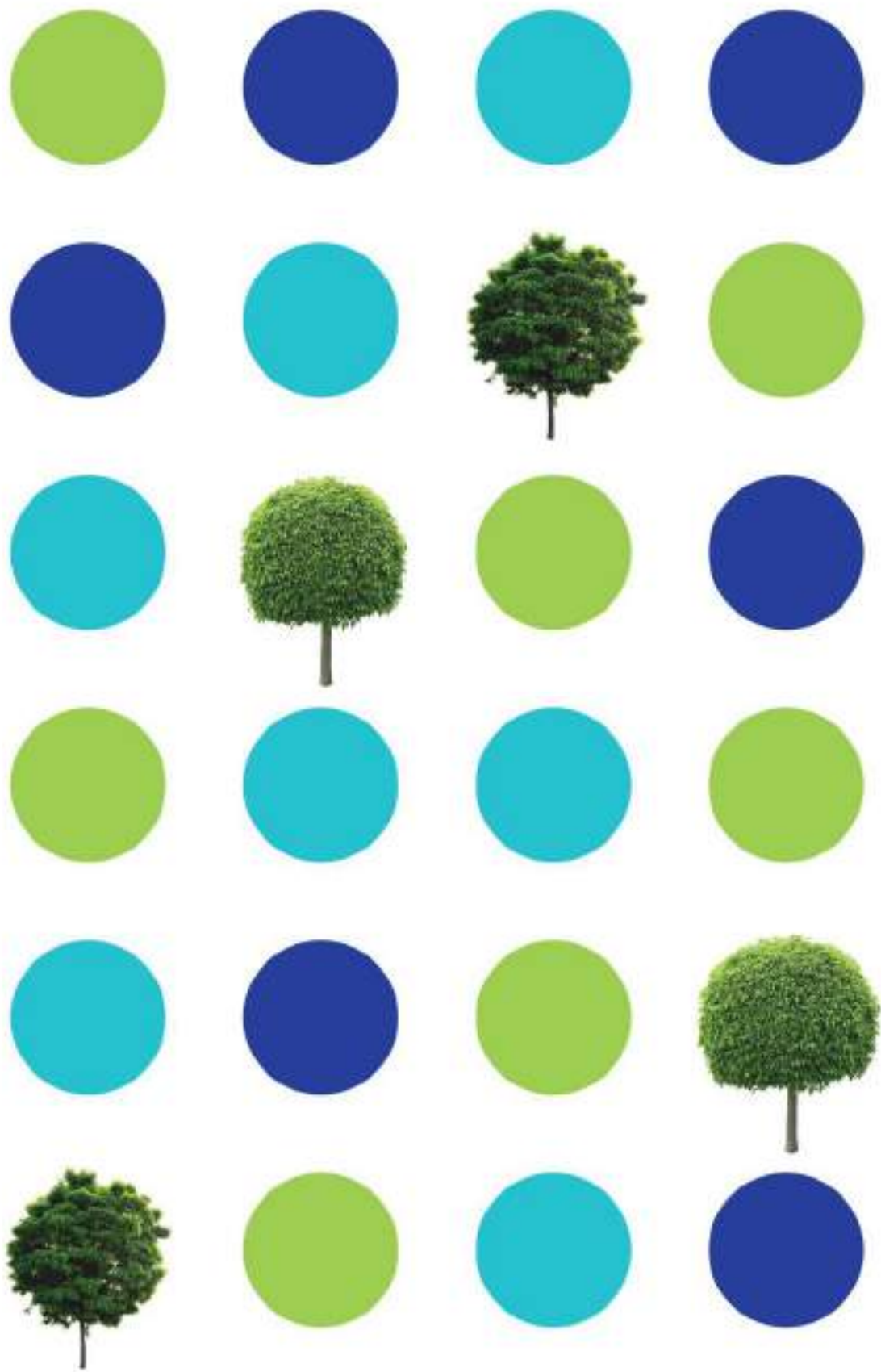
K E K Ā R A V

BAVDHAN CITY-FRONT



To begin with, we all are aware of the signals our environment has been giving us for a long time. As responsible citizens, we are even taking a few steps on an individual level like not using plastic bags, composting waste, not wasting water, etc. But to see a real major impact, things have to change on a community level. But retrofitting solutions is hardly the answer. Real change can happen only when a community is designed with the purpose of consuming less and giving back more.

ENVIRONMENT





# ONE NATURE!

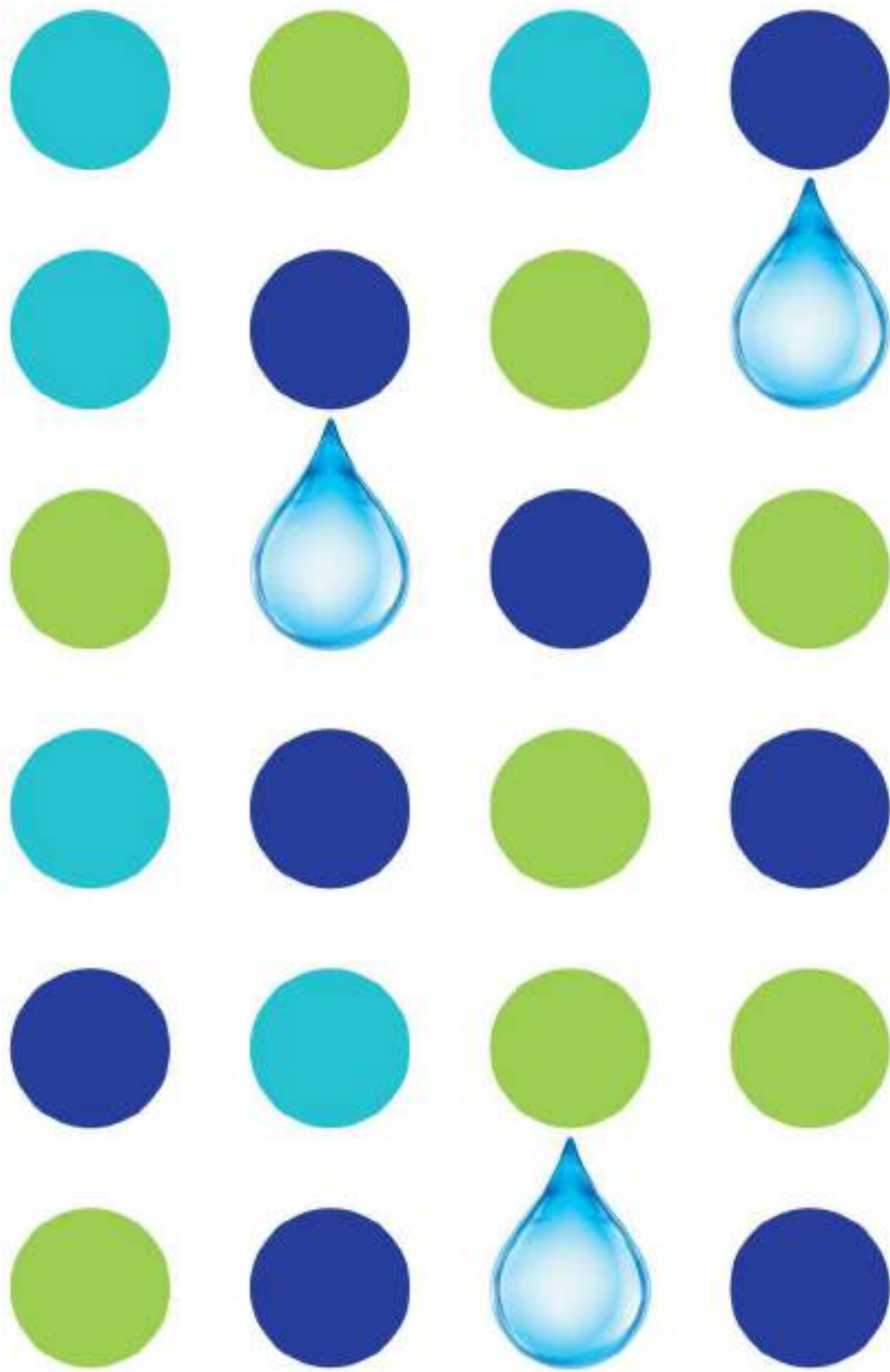
When we talk of environment, it is important to remember that it's not some distant concept. We are very much an integral part of it. Also the part that has the capacity to react to it, improve it and make it more alive.

KEKARAV is coming up at a place that gives us ample opportunities to do exactly the same. The beautiful Bavdhan hillside is rich in biodiversity. There are numerous indigenous species of birds, plants and trees. Presence of Peacocks is a testimony how vivid and diverse the ecology is. Natural freshness, crisp air and most importantly, presence of diverse life around can really enrich overall living experience. That's why while designing the community we kept in mind that it is us who are coming and living here. As a part of it.



- Over 0000 native trees, density to be enhanced even further
- Overlooking a vast HEMRL green buffer zone
- Natural waterfalls and holding ponds in the landscape
- A perfect mix of green patches and open areas
- Stepped landscaping with eco-walks and experiential gardens

SUSTAINABILITY





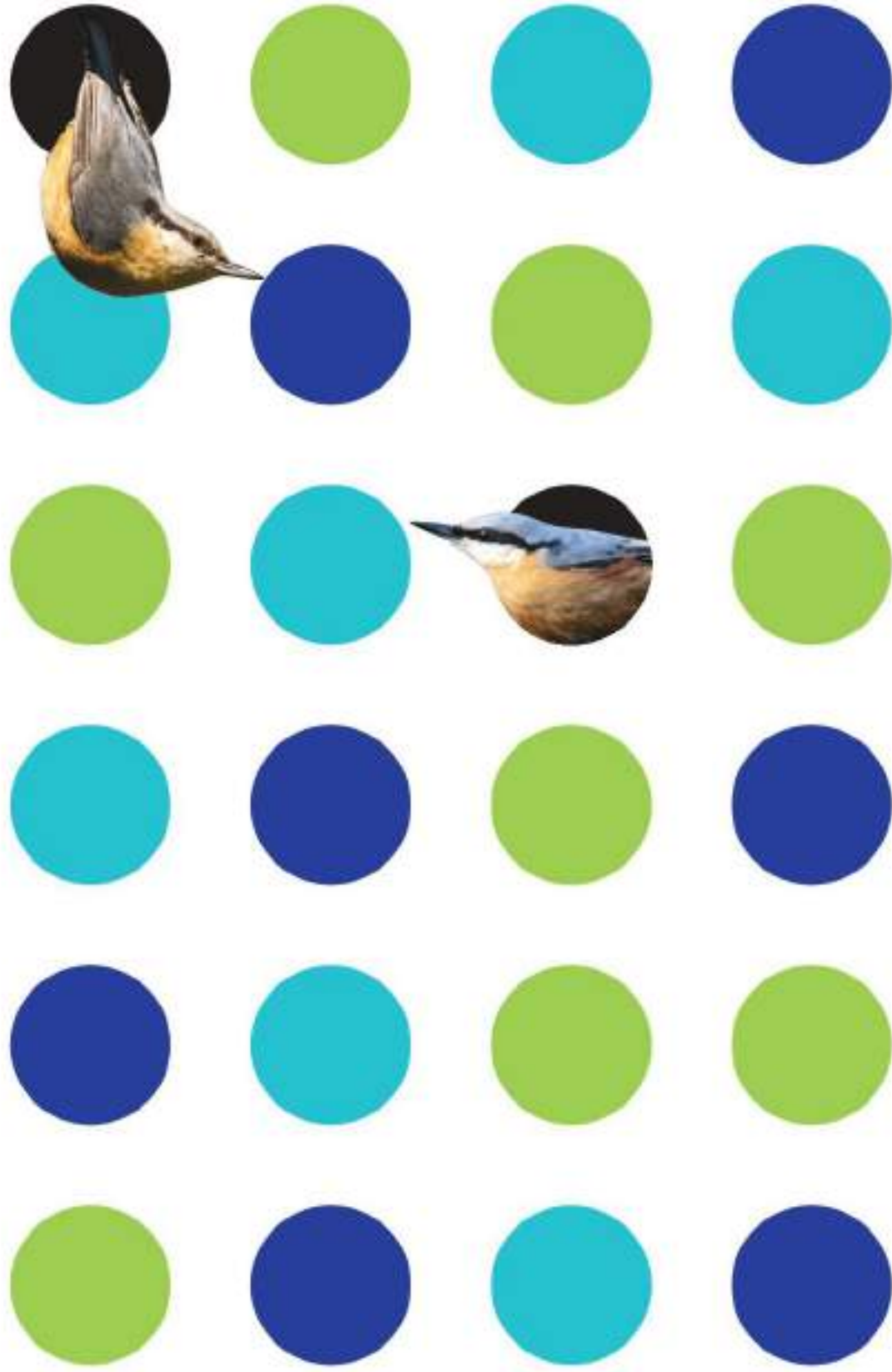
# CONSERVE MORE. CONSUME LESS.



Development shouldn't come at the cost of environment. In fact, both can coexist in harmony if we put in enough efforts. To create a sustainable community, KEKARAV aims to lessen resource consumption and reduce carbon footprint. Also, we have considered growing needs of the residents and created enough avenues to evolve sustainability features when needed.

- A major portion of Kekarav's water requirement will be fulfilled by on-site holding ponds
- Water recycling and monitoring usage with smart metering
- Recycled plastic used for making internal and access roads
- Bio Gas plant to treat wet solid waste

URBAN FORESTS



# NATURE > EVERYTHING

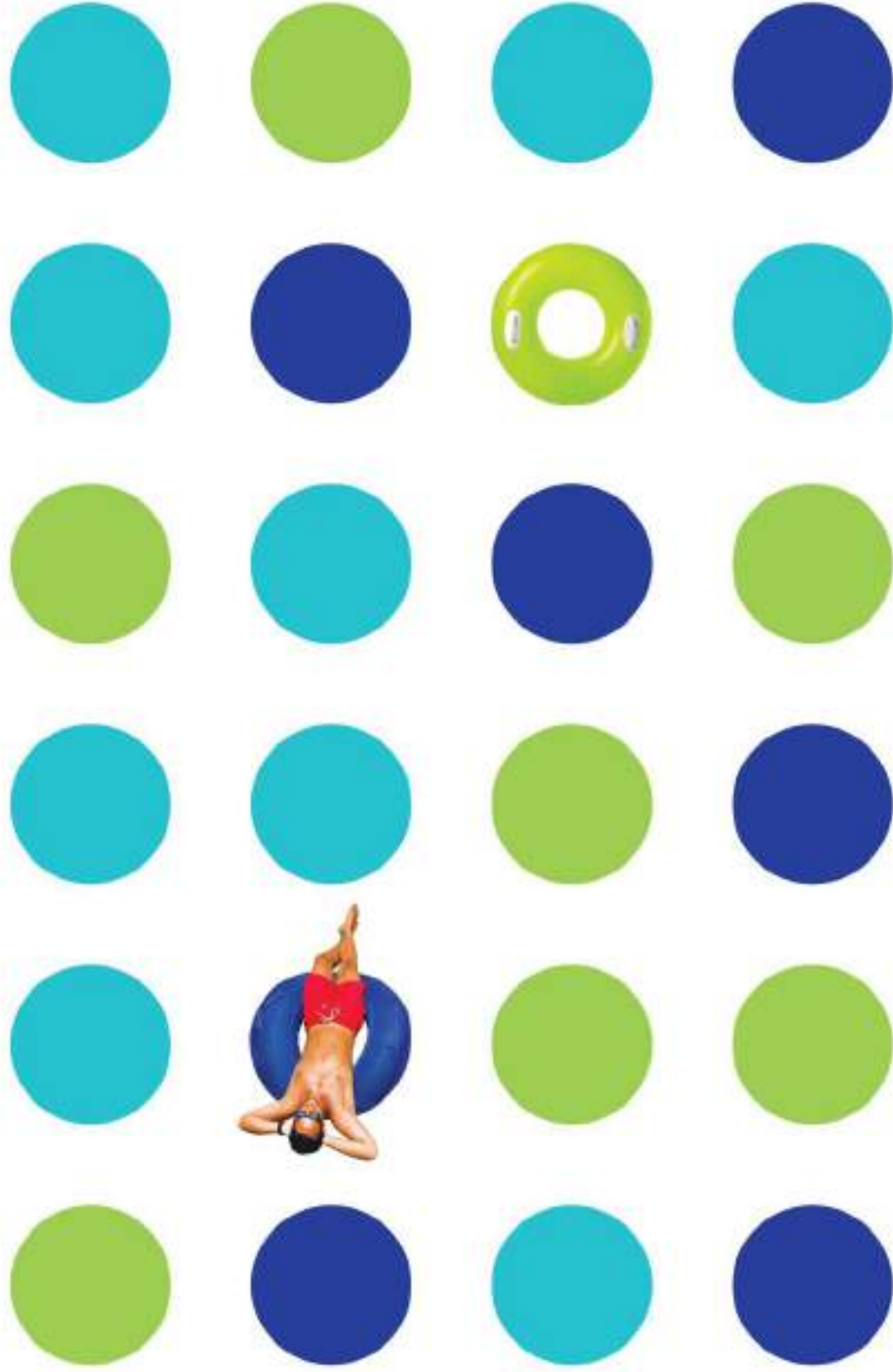


Connecting with nature has a much significant impact on our lives than we can imagine.

Our health, happiness and wellbeing are all dependent on how much we expose ourselves to green rather than grey. KEKARAV is a naturally green habitat. We are going to enhance it further by the way of scientifically improving its green cover and creating multiple Urban Forests. These Urban Forests would not only act as carbon sinks, but would also provide a great natural habitat for indigenous birds and the residents alike.

- Multiple Miyawaki Urban Forests
- Air pollution control and improved air quality
- Lower temperature and natural heat shield
- Rainwater retention and harvesting
- Improved biodiversity
- Better community health and mental health

H O L I S T I C L I F E





# BETTER IDEAS FOR A GREATER GOOD.



The way towards making a community more sustainable is to make it as self-sufficient as possible. You can experience this at every step in KEKARAV. Be it your living environment or inclusive community creation, KEKARAV leaves no stone unturned to give you a holistic living experience.

- Lifestyle centres with gym, pool and banquet
- Dedicated safe activity areas for kids and senior citizens
- Entrance plaza with retail spaces and restaurants
- Shared office spaces to work from home in peace
- Biodiversity park
- Nature trail
- Amphitheatre, aroma garden and herbal garden

H O L I S T I C L I F E

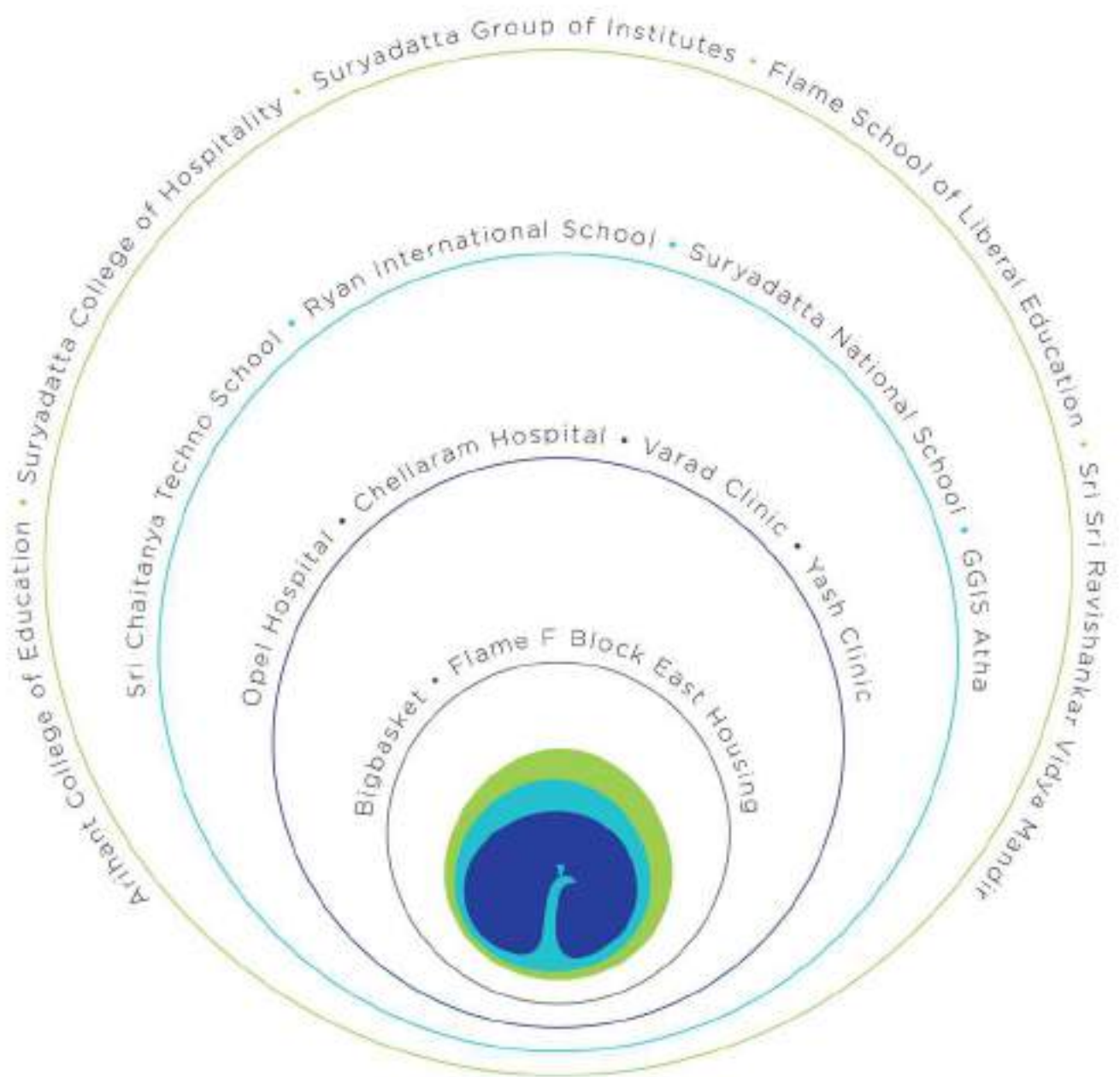






The best part of KEKARAV is that along with being secluded, it also enjoys excellent connectivity to important destination of Pune. Living amongst lush hills no more means that you have to stay far away from the city. Rather, this is a rare opportunity to enjoy the best of both worlds.

- Strategically located at The Centre of Aundh and Kothrud
- In close proximity to the Mumbai-Bangalore national highway
- Well connected to the highway and the city centre
- Famous schools, colleges and hospitals in the neighbourhood
- Close to shopping centres, theatres and other lifestyle destinations



Scan the code  
for location

LIVING ENVIRONMENT



# WE ARE ONE IN EVERY SENSE.

Nature maintains the variety and variability of life best suited for the environment. Humans are a small part of it. KEKARAV will maintain this balance with very low development density. After carefully studying the landscape, we have created a unique terraced layout for the entire community. This way, each villa will have a clear view of the surrounding beauty, with ample natural light and ventilation. Taking full advantage of the natural topography, we have planned villa plots on three levels. Each villa plot will also have its own landscaping and green architecture to make it blend seamlessly with the environment around.

- 36 acre gated development with only 6 villas per acre
- Private villa plots from 2400 SFT to 6000 SFT
- Exclusive villa community with no high-rise development
- Design competition planned in association with Architectural Digest
- Freedom to customize your villa design or select from the designs by world renowned architects
- Locally sourced materials for lesser environmental impact
- Reduced need for artificial lighting and ventilation through site planning
- Absolute privacy with no villa overlooking another





# WHY WE DO WHAT WE DO:

KEKARAV is being jointly developed by two thought leaders who bring together their expertise and experience to create something that will be a roadmap for sustainable and future ready developments - a community called KEKARAV.



Aswani Promoters and Builders is a diversified solutions company with expertise in construction, property leasing and environment conservation. Started in 2004, our company is known for its uncompromising quality standards, customer centric approach and future-proof planning. Till date, we have successfully completed over 12 landmark residential and commercial projects covering more than 30 Lac Sq. Ft. Our unwavering commitment to delivering the best has won us over 5000 happy, satisfied customers.



TRU brings together ideas, creators and customers, empowering all associated stakeholders, with complete transparency and accountability. To deliver an exceptional user experience, we have calibrated our organisational structure and enterprise models around the customer. A great and long lasting relationship can be achieved only when it is mutually beneficial. Because at TRU we believe 'you and we are truly one'. TRU's first offering Vaarivana is known as a project that positively disrupted the real estate sector. Jointly developed with Pharande Spaces, Vaarivana is Pune's largest ever gated villa community spread across 247 acres. It offers a whole new way of living with its unconventional planning and comprehensive lifestyle features.

A PROJECT BY



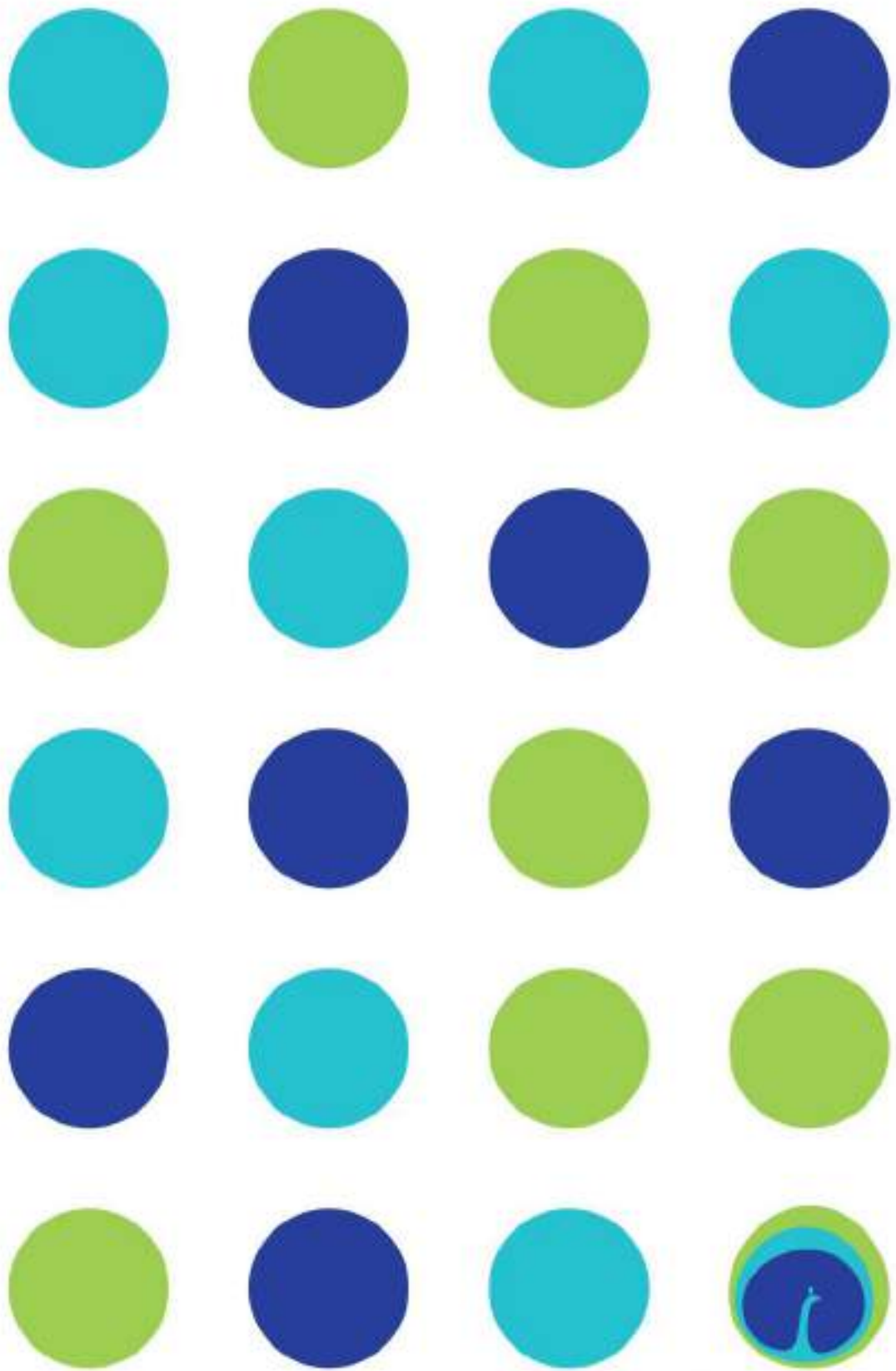
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KEKĀRAV  
DAYDHAN CITY-FRONT